

IN THE CLAIMS:

Please amend the claims as follows. The claims are in the format as required by 35 C.F.R. § 1.121.

1-64 Cancelled

65. (New) A method for packaging and distributing data to a device, comprising:
separating the data into an original set of portions;
converting each of the original set of portions into multiple formats to produce sets of portions, each set of portions in a distinct format ;
storing each of the sets of portions;
evaluating a set of criteria; and
selecting at least a first portion of one of the sets of portions in a first format for delivery to the device based on the evaluation of the set of criteria.
66. (New) The method of claim 65, further comprising
evaluating an updated set of criteria; and
selecting a stored second portion in a second format for delivery to the device based on the evaluation of the updated set of criteria.
67. (New) The method of claim 66, wherein the second format is distinct from the first format.
68. (New) The method of claim 67, further comprising delivering the first portion and second portion to the device.
69. (New) The method of claim 66, wherein evaluating the set of criteria is done using a set of rules, each of the set of rules pertaining to one or more of the set of criteria.
70. (New) The method of claim 69, wherein each of the set criteria is pertinent to at least one of the set of rules.
71. (New) The method of claim 66, further comprising determining one or more of the set of criteria.
72. (New) The method of claim 71, wherein determining one or more of the set of criteria comprises querying the device.
73. (New) The method of claim 72, wherein the set of criteria include a set of user influenced factors and a set of external factors.

74. (New) The method of claim 73, wherein the set of user influenced factors include a type of the device, a bandwidth associated with the device or setting of the device.

75. (New) The method of claim 66, further comprising augmenting at least one of the original set of portions.

76. (New) The method of claim 75, wherein augmenting at least one of the original set of portions comprises close captioning or adding commercials.

77. (New) The method of claim 66, further comprising augmenting the first portion selected for delivery of the device.

78. (New) The method of claim 77, wherein the first portion is augmented based on the set of criteria.

79. (New) A method for packaging and distributing data to devices on a communication network, comprising:

separating the data into an original set of portions;

converting a first portion of the original set of portions into a first format and a second format, wherein the first format is distinct from the second format;

evaluating a first set of criteria associated with a first device on the communication network;

evaluating a second set of criteria associated with a second device on the communication network;

selecting the first portion in the first format for delivery to the first device on the communication network based on the evaluation of the first set of criteria; and

selecting the first portion in the second format for delivery to the second device on the communication network based on the evaluation of the second set of criteria.

80. (New) The method of claim 79, further comprising:

evaluating an updated first set of criteria associated with the first device on the communication network; and

selecting a second portion in a third format for delivery to the first device on the communication network based on the evaluation of the updated first set of criteria, wherein the third format is distinct from the first format.

81. (New) The method of claim 79, wherein evaluating the first set of criteria and the second set of criteria is done using a set of rules, each of the set of rules pertaining to one or more of each set of criteria.

82. (New) The method of claim 81, wherein each of the first set criteria and each of the second set of criteria is pertinent to at least one of the set of rules.

83. (New) The method of claim 79, further comprising determining one or more of the first set of criteria and one or more of the second set of criteria.

84. (New) The method of claim 83, wherein determining one or more of the first set of criteria and the one or more of the second set of criteria comprises querying the first device and the second device.

85. (New) The method of claim 79, wherein the first set of criteria and the second set of criteria each include a set of user influenced factors and a set of external factors.

86. (New) The method of claim 85, wherein the set of user influenced factors include a type of the device, a bandwidth associated with the device or setting of the device.

87. (New) The method of claim 79, further comprising augmenting at least one of the original set of portions.

88. (New) The method of claim 87, wherein augmenting the at least one of the original set of portions comprises adding close captioning or commercials.

89. (New) The method of claim 79, further comprising augmenting the first portion selected for delivery to the first device.

90. (New) The method of claim 89, wherein the first portion in the first format is augmented based on the first set of criteria.

91. (New) The method of claim 90, further comprising augmenting the first portion in the second format selected for delivery to the second device.

92. (New) The method of claim 91, wherein the first portion in the second format is augmented based on the second set of criteria.

93. (New) The method of claim 92, wherein the first portion in the first format is augmented differently from the first portion in the second format.

94. (New) A method for packaging and distributing data to a device, comprising:
 augmenting the data by adding additional data;
 separating the data into an original set of portions;
 converting each of the original set of portions into multiple formats to produce sets of portions, each set of portions in a distinct format ;
 storing each of the set of portions;
 evaluating a set of criteria; and
 selecting a stored first portion in a first format for delivery to the device based on the evaluation of the set of criteria.
95. (New) The method of claim 94, wherein augmenting the data comprises augmenting at least one of the original set of portions.
96. (New) The method of claim 75, wherein augmenting at least one of the original set of portions comprises adding close captioning or commercials.
97. (New) The method of claim 94, wherein augmenting the data comprises augmenting the first portion selected for delivery to the device.
98. (New) The method of claim 97, wherein the first portion is augmented based on the set of criteria.
99. (New) The method of claim 97, further comprising
 evaluating an updated set of criteria; and
 selecting a stored second portion in a second format for delivery to the device based on the evaluation of the updated set of criteria.
100. (New) The method of claim 99, further comprising augmenting the second portion selected for delivery to the device.
101. (New) The method of claim 100, wherein the second portion is augmented based on the updated set of criteria.

102. (New) The method of claim 101, further comprising updating the set of criteria.

103. (New) The method of claim 102, wherein updating the set of criteria comprises querying the device.

104. (New) A method for packaging and distributing data to devices on a communication network, comprising:

- separating the data into an original set of portions;

- converting the original set of portions into a first format and a second format, wherein the first format is distinct from the second format;

- evaluating a set of criteria;

- selecting a first portion in the first format for delivery to a device on the communication network based on the evaluation of the set of criteria;

- evaluating an updated set of criteria; and

- selecting a second portion of the original set of portions in the second format for delivery to the device based on the evaluation of the updated set of criteria.